

Mary Carol Butterfield

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EXPERIENCE

Field Producer / Fox News Channel

JULY 2022 - PRESENT, NEW YORK CITY

- Handle field production workflows from start through delivery: managing production team by arranging interviews, booking guests and locations, directing talent and camera operators on-site, and editing under tight deadlines
- Prepare research packets for on-screen talent and write scripts for pre-taped content and live hits
- Produce live reporter hits on location for stories ranging from MLB's Opening Day in Texas to Election Day in Pennsylvania
- Lead team of bookers and assistants while communicating with senior editorial team in New York to ensure seamless production when show goes on the road for high-profile events including national conventions and state primaries in 2024
- Pitch and develop story ideas that fit the show's brand and innovate engaging segments to distinguish the show from the competition, including developing the "Featured Friends" series, highlighting philanthropic work of regular show guests
- Maintain relationships with show hosts as well as network correspondents, reporters, and editors to collaborate on stories
- When not on assignment, produce anchor talking points and guest segments during the live show, including preparing research, fact-checking segments, building the rundown, writing scripts and banners, and selecting on-air elements
- Identify, book, and pre-interview sought-after guests during breaking news
- Brainstorm social media posts to promote coverage and share behind-the-scenes content during the live show
- Push content on Facebook, Instagram, X, and TikTok in coordination with the channel's strategic objectives

Associate Producer / Fox News Channel

JUNE 2019 - JULY 2022, NEW YORK CITY

- Generated ideas, found locations, booked guests, and handled travel logistics for talent and crew
- Shot packages covering topics ranging from how the Atlanta Braves are celebrating 150 years amid a World Series run to how NASCAR fans make the Talladega Superspeedway in-field feel like home for the weekend
- Field produced reporter hits for breaking news including the Uvalde school shooting and the Haitian migrant surge in Del Rio, working directly with law enforcement sources and compassionately connecting with local interview subjects
- Conducted live man-on-the-street interviews during Fox & Friends signature "Breakfast with Friends" segments
- Continued producing segments and managing greenroom while taking over social media accounts
- Contributed to the show's Facebook and Instagram accounts, editing and posting videos as the show aired

Production Assistant / Fox News Channel

JUNE 2018 - JUNE 2019, NEW YORK CITY

- Produced segments and demos, including writing introductions and banners, producing video and graphic elements, pre-interviewing guests, and organizing research for anchors and senior staff
- Ran greenroom and set during live show by directing guests, assisting anchors, and directing demonstrations as the only producer in studio and the primary contact for editorial, control room and studio staff

EDUCATION

University of Georgia / Athens, GA

Bachelor of Arts in Journalism

Bachelor of Arts in Political Science

Honors College Graduate

GPA: 3.97/4.0, *summa cum laude*

SKILLS

Strong Editorial Judgment / Research and Fact-Checking / News Writing / Compelling Storytelling / Project Management / Video Production / Video Editing / Content Optimization / Rapid Response to Breaking News / Talent Management / Source Development / Strategic Thinking / Supportive Team Leadership / Social Media Strategy / Creative Problem Solving / Excellent Written and Verbal Communication Skills / Adobe Premiere / Microsoft Office / Google Suite